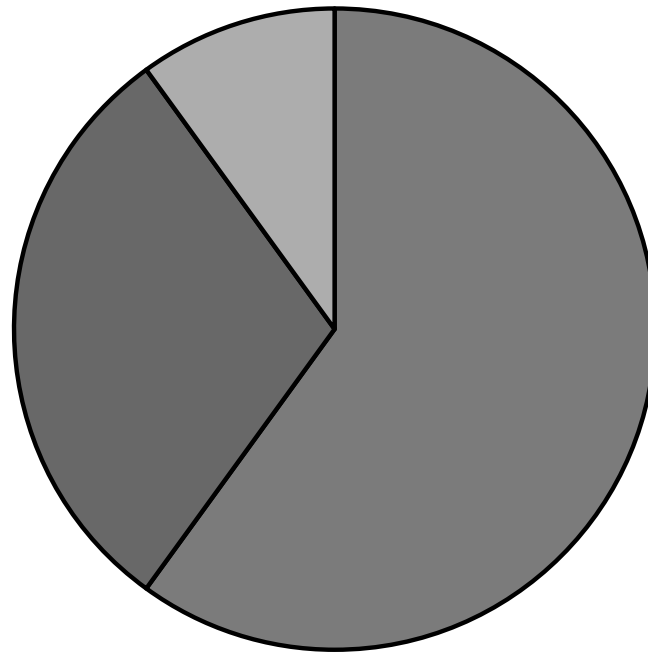


So, why engage TTP?

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Faculty Workload



Key TTP Impediments

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Key TTP Impediments

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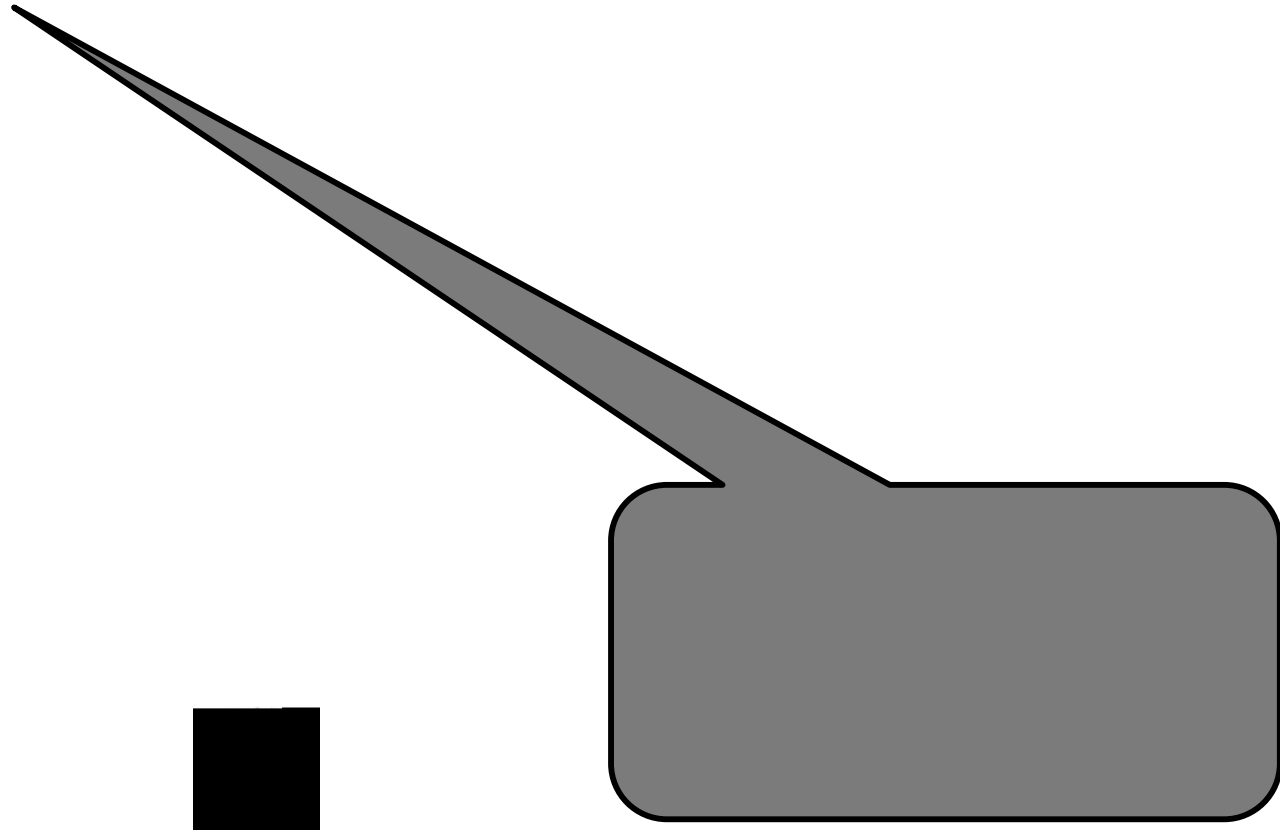
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TTP Impediments

Risks to the faculty member



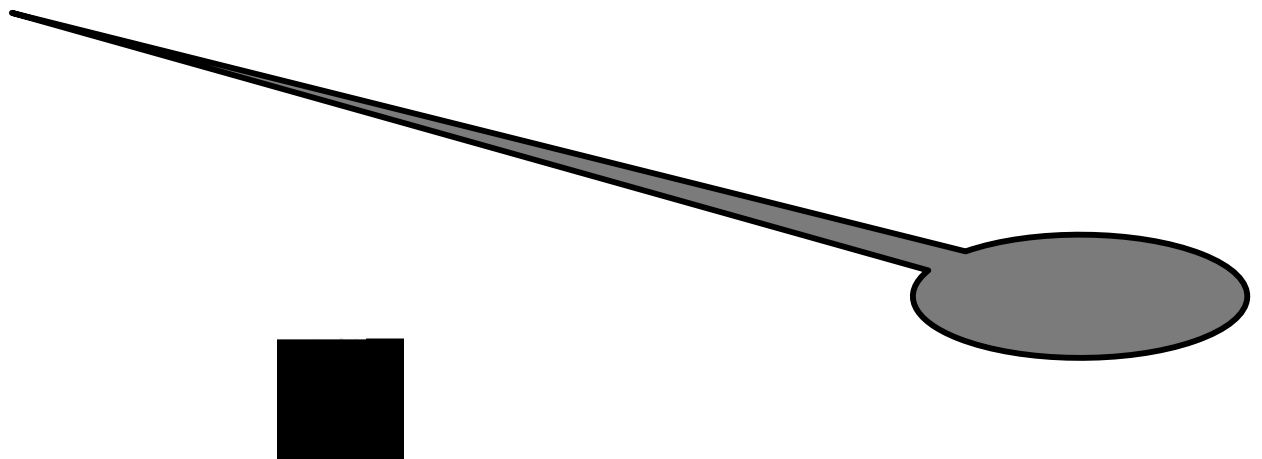
TTP Impediments

Risks to the faculty member (cont)

Anything missing?

What's the greatest risk?

Did you know going in?



TTP Impediments

The Academic Model



TTP Impediments

The Academic Model

semesters



TTP Impediments

The Academic Model (cont)

profit

3. *Uniform guidance
guidance*

uniform

**If federal funding is involved*



TTP Impediments

The Academic Model (cont)

4. *Custom contracts*

5. *All contracts* *custom contracts*



TTP Impediments

The Academic Model (cont)

5. Research faculty

staff faculty



TTP Impediments

The Academic Model (cont)

8. Conflict of commitment

space is sparse



Key TTP Impediments

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Agree/disagree?



Matchmaking/HR

Systematic approaches illustrated

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TTP Impediments

The Tech Transfer Office



