# Technology Transfer to Practice in Cyber Security Workshop

Becky Bace, Deana Neal, & Alec Yasinsac 2/24/2015

School of Computing
University of South Alabama







#### The Goal

- The core problem is that "...that there remains a body of interesting security work that \*could\* be part of tech transfer, but isn't."
- What can we do to:
  - Get more NSF Funded projects into the TTP Pipeline?
  - Help NSF Funded Projects that enter the TTP Pipeline to be successful?

### **Underlying Premise & Question**

- NSF does not want to fundamentally change the types of projects that they fund, i.e., they are happy with the distribution of basic applied research
- Are there ways to change the way projects are solicited, funded, and managed that can lead to a higher TTP impact?







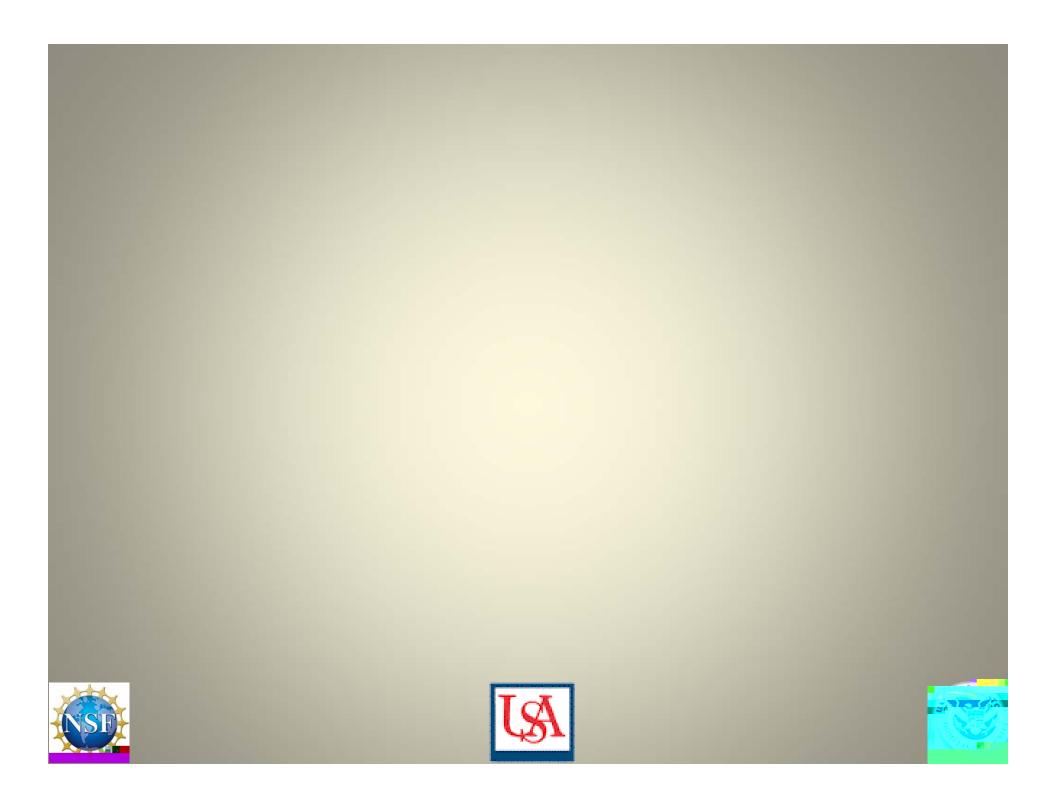
### A Model for Assessing NSF TTP

- The NSF Project Pipeline
- The TTP Pipeline
- A set of Interventions









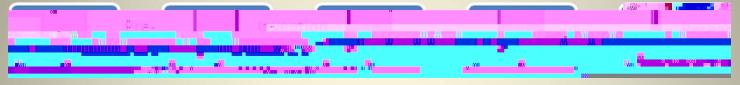
## A Few Project Pipeline Interventions

- TTP Process
  - Promotion
  - Networking
  - Financial incentives
  - Patent funding

- PI
  - Familiarization
  - Training
- Post performance

## The TTP Pipeline

Generic

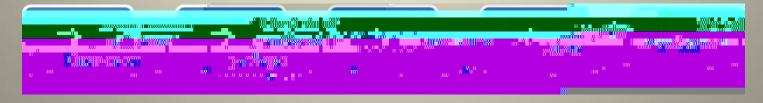


Dynamic Market





Mature market



### Summary

- The goal is to get NSF projects into and out of the TTP Pipeline
- We consider some types of interventions and when they may be applied in the NSF Project Pipeline







## Questions?





