

ShenghuaZha, Ph.D.

Curriculum Vitae

HIGHER EDUCATION

Ph.D. Technologies

Information Science and Learning Technologies College of Education
University of Missouri-Columbia, Columbia, MO, USA

Master of Arts

Computer-assisted Language Learning in Applied Linguistics
School of Foreign Languages
Shanghai JiaoTong University, Shanghai, China

Bachelor of Arts

English for Science and Technology
Department of Foreign Languages
Huazhong University of Science and Technology, Wuhan, Hubei, China

PROFESSIONAL APPOINTMENTS

2017-present

Assistant Professor
Department of Counseling and Instructional Sciences,
College of Education and Professional Studies, University of South Alabama

2009-2017

Senior Instructional Designer
Libraries and Educational Technologies, James Madison University

2006-2009

Instructional/Multimedia Designer
College of Public Health University of South Florida

PUBLICATIONS & PRESENTATIONS

Refereed Articles

Zha, S., Adams, A. H., Calcagno-Roach, J., & Stringham, D. (accepted). An examination on the effect of prior knowledge, personal goals, and incentive in an online employee training

GRANTS & AWARDS

2016

Collaborative Research: Implementing an innovative competency-based training model to improve student leaders' skills and STEM students' learning in online PASS, submitted for NSF Division of Undergraduate Education, IUSE Program (\$590,000 requested, not awarded)

My Role: Principal Investigator

2015

Developing and assessing an online peer-assisted learning (PASS Online) program to enhance JMU online students' retention and academic achievement, funded by Library & Educational Technology at James Madison University (\$2,800 awarded)

My Role: Principal Investigator

2014

An Interprofessional Doctor of Nursing Practice Program to Meet the Needs of Underserved Mental Health and Cardiovascular Health Conditions, funded by the U.S. Department of Health and Human Services (\$1,120,000 awarded)

My Role: Lead Instructional Designer

2012-2013

Madison Research Fellow-Tier II Grant, funded by James Madison University (\$2000 awarded to the team)

2011-2012

Madison Research Fellow on Human Diversity, funded by James Madison University (\$750 awarded)

My Role: Principal Investigator

2007-2009

PROFESSIONAL SERVICES

2012-present:

- Reviewer for the *American Journal of Distance Education* (AJDE)

2011-present:

- An executive peer-reviewer board member of the *Journal of Educational Technology & Society*
- A peer-reviewer board member of the *Research in Learning Technology*

2011-2016:

- An editorial review board member of the *International Journal of Distance Education Technologies* (IJDET)

2009-2011:

- A member of Diversity Council at JMU Libraries and Educational Technologies

2008-2015:

- A peer-reviewer board member of the *International Journal of Education and Development using Information and Communication Technology* (IJEDICT)

2008:

- Course reviewer in the Blackboard Exemplary Course Program

STUDENT ADVISING

2016-2017:

Mariya Khan (Master's thesis, James Madison University)

2015-2016:

Andee Henriques (Master's thesis, James Madison University)